



National MPS Society Walk/Run 2011

5 for fiVe

A 5k run in memory of Louis V

July 15, 2011

Dear Potential Sponsors:

Please join our family as we raise money to support MPS research.

The time has come to start thinking about this year's worthy non-for-profit organizations that may receive your donation. Our hope is that you select our fundraiser. In order for you to understand why your donation is so important, it is imperative that you understand who we are and what our race is all about.

"5 for fiVe" is a 5k memorial run in honor of Louis Butts, V, hosted his parents. Louis (aka "LB") was diagnosed with MPS I – Hurler Syndrome at just 8 months of age. By ten months, LB was scheduled to have a Bone Marrow Transplant, the best known treatment for Hurlers at this time. Shortly after his first birthday, and during transplant, LB lost his battle against MPS. 5 for fiVe has been initiated shortly after LB's passing, in his honor and memory, to help raise awareness and fund research for a cure. Last year, at our first annual event, we had over 150 participants and raised over \$6,000.00 for research for a cure. This year our goal is 250 participants and \$10,000.00. Our event has been supported by the National MPS Society, a non-profit organization dedicated to improving the lives of children and families who are impacted by these genetic diseases and to help fund research for a cure. The National MPS Society hosts runs throughout the United States. [Enclosed are addition materials relating to the National MPS Society and an MPS-I Fact Sheet to learn more about MPS Diseases]. **Currently there is no cure for any MPS disease. All of the money raised will go towards research for a cure.**

The next question you might have is, "Why donate to this non-for-profit?" This answer is much simpler – To save lives! Awareness and recognition will spark inquiry; inquiry will lead to knowledge; knowledge is the key to a cure. This may be unbelievable, but many physicians do not know about MPS diseases. If the doctors who treat our children do not recognize this disease, how are we to treat it?

We invite you to consider being a sponsor to our event. Which may lead you to your final question; "How can I help?" The answer to that is also quite easy. You can do a number of things. First, you can tell another person, business, or entity about MPS. Just by telling someone you know you help promote awareness. Secondly, you can make a monetary donation to our event, in exchange for sponsorship. Donations entitle your corporation logo to appear on t-shirts, start and finish line banners, water station banners, mile markers, and others. If you'd prefer, you can donate items for our annual race, including but not limited to food, drinks, prizes, and other material donations. These donations will be used at the closing ceremonies of "5 for fiVe" to award top finishers, raffle winners, and for other prizes. Any amount will help; no amount is too small or too large.

If you are interested in sponsoring the second annual "5 for fiVe" please complete the enclosed corporate sponsorship form and mail it with your donation to: Michelle Storm-Butts and Louis A. Butts, IV, 47 Ferndell Spring Drive, Saratoga Springs, NY 12866. Checks should be made payable to the National MPS Society.

Please contact me with any questions, concerns, or comments. I am always available and always open to suggestions. More information can be found at www.mpssociety.org and www.5forfivempstrun.com. In advance, I thank you for your contribution.

Sincerely,

Michelle Storm-Butts

Louis A. Butts, IV

www.5forfive.com

www.mpssociety.org

National MPS Society Federal Tax ID Number: 11-2734849